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# THE FRIDAY BULLETIN

DECEMBER 3, 1993

## CSUSB RETRAINING DOZEN DISPLACED NORTON WORKERS

A dozen displaced civilian workers from Norton Air Force Base are receiving career counseling and retraining at Cal State through a \$26,000 federal grant made possible by the San Bernardino Employment and Training Agency.

Eight persons are enrolled in Cal State's teaching credential or vocational education programs while four others are pursuing certificate programs in the university's School of Business and Public Administration, says Francisco Hidalgo (Education), who is coordinating the effort for the university.

The university is assisting "these individuals so that they will finish in time and be placeable as teachers" or in whatever occupation they are pursuing, Hidalgo says,

noting that the federal funding for these students lasts through December 1994, but may be extended.

"I think this is the best investment the federal government can make," he adds. "Rather than putting these people out on the streets, they are being retrained and converted into peacetime, productive workers who may also become leaders."

Noting that a man with 17 years of engineering experience at Norton AFB is enrolling in Cal State's single-subject teaching credential program for January, Hidalgo believes that many employees at the base have yet to explore how they will shift careers and become employed once the base closes.

## IT'S A BOOTH, A BUILDING... NO, IT'S...A 'PARKAZOID?'

Driving into campus you can't help but see the kind-of-triangle-but-not-exactly-triangle-shaped structure rising like a silo missile from the grassy island at the main entrance turn-around.

Many have asked, "What is it?"

And the reply comes, "It's the new parking services booth."

Which generally prompts a second, familiar-sounding question, "Yes, but what is it?"

Call it San Francisco's TransAmerica building fallen on its side, or make up a name for new geometric-styled structures built in parking lots, say, a "parkazoid," or just say it's sculpture.

Whatever you call it, it is still the parking services

booth, although it is not so much a booth as it is a building now, and despite the unusual shape it will be quite functional with its own air-conditioning unit, two stations and one service window.

If the new booth seems to you to emerge straight from the ground, that makes the architect very happy, because that is what it's designed to do. The architect is The

Hill Partnership, Inc., a Newport Beach firm, and the design will include rocks—unearthed from other campus construction sites—placed on the ground that leads up to the building and extending part way to its roof to create that what organic feel.

Made from pour-in-place concrete poured into wooden forms, the building reaches an apex, which is supported by a concrete column and points north to the Pfau Library for a reason, says Bill Shum, director (Physical Planning and Development).

"The library is the repository of knowledge," says Shum, "the cathedral of learning. Physically and philosophically, the whole essence of education is that information is the central focus of every university."

The state is covering half of the structure's \$58,800 cost and the remainder is being covered by non-state parking revenues. Work is scheduled for completion by Christmas.

## 'IDEAL' MAN HAS MONEY, WOMAN, LOOKS, SAYS LOCAL RESEARCH

Given the chance to "construct" the ideal mate, women "build" men who are intelligent and motivated, and have resources they are willing to share, while men "build" young, physically attractive women. These results, reported by a research team at CSUSB, support a biological theory of mate selection based on principles of evolution.

More than 180 unmarried men and women, 18-35 years of age, were asked to construct an ideal mate by assigning a total of 50 points to a variety of personal and physical traits. They were free to assign the points however they wanted, notes Robert Cramer (Psychology), who conducted the project with graduate students Suzanne Reid of Apple Valley and Jeff Schaefer of Forest Falls.

The points, says Cramer, could have been used to construct a mate who shared the subject's "cultural and ethnic" background, who was "interesting to talk to and a good companion," or who signaled a good chance of reproductive success.

The ideal mates that emerged were consistent with a biological imperative to successfully reproduce. "The primary concern of both men and women is reproductive success and the resultant passing of genes to the next generation," Cramer says. Men and women can increase their reproductive success by selecting certain types of mates. Men, more than women, were expected to build mates who are young and healthy while women, more than men, were expected to build mates who have financial security or potential, and are willing to share resources.

In summarizing the results, Schaefer says, "Men gave 42 percent of their points to the traits 'young and fertile,' 'active and healthy,' and 'attractive and sexually responsive,' yet women assigned only 27 percent of their points to these types of traits. On the other hand, women gave 52 percent of their points to 'intelligent and motivated,' 'honest and loyal' and 'good earning capacity,' and men assigned 39 percent of their points to these types of traits."

"Men tend to strike a better balance than do women when placing value on traits that theoretically appeal more to the opposite sex," Cramer adds. For a woman, it is "more important that her ideal be financially secure and loyal to her than that

he be young, attractive and healthy," Cramer says.

What the researchers found also is consistent with what men and women often complain about when discussing the opposite sex. "Men frequently complain that women are only interested in their economic potential while women frequently complain that men are more interested in how attractive and sexually responsive she is than who she is as a person," Cramer says.

This latest Cal State research into human mating developed from work started in 1988 when Cramer's Social Learning Research Group began exploring what men and women look for in a potential mate. Noting that not many social psychologists explore beyond the traditional cultural or learned influences on social behavior, Cramer says, "Behavioral scientists have rediscovered that biological models provide powerful explanation for a variety of social phenomena."

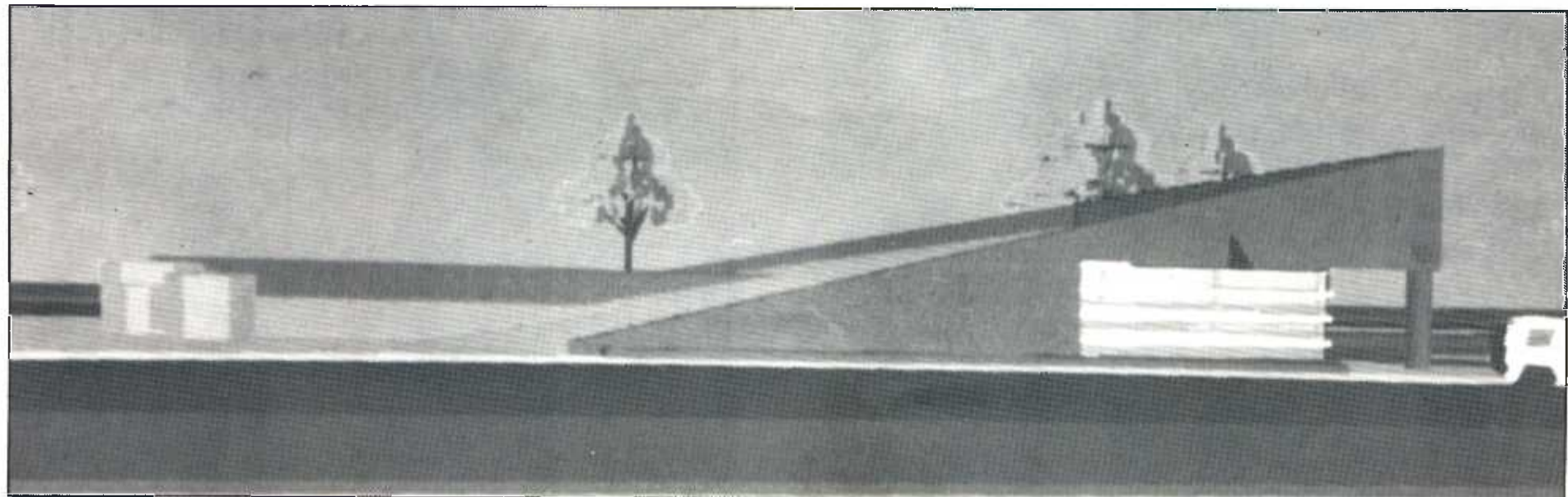
Males may be more attuned to cultural influences on mate selection, at this time, than females. "Although the men 'build' a mate who was young and attractive, they (men) also consistently indicated that economic potential and resources are important for a woman to have."

One way to explain these results is to provide a synthesis of the biological and cultural viewpoints. "We can speculate that biology influences our 'primary' reproductive strategies, and culture influences to what extent males and females adopt the mate selection strategy of the opposite sex," Cramer says.

With the economy in a slump, current cultural pressures may not motivate females to seek young, attractive mates, but it is a good time for males to seek out attractive mates who can, and will, contribute economic potential and resources to the success of the relationship.

## CLOSED FOR HOLIDAYS

From noon on Dec. 23 until 7 a.m. on Jan. 3 the campus will be closed for the holidays. Anyone who wants (or needs) to work during that time should bring their parkas just in case; the heat will be off.



ROCK ART—Once workers complete the new parking services structure, they will sandblast its walls, exposing the stone aggregate.



## A NOTE FROM HUMAN RESOURCES



### PROPOSED EARLY RETIREMENT PROGRAM

The Governor signed an executive order authorizing the CSU's 1993-94 Early Retirement Program. However, the campus is awaiting final approval of the program from the Department of Finance and permission to waive the 30-day legislative notice period so the campus can begin the first window period. CSUSB will advise you when the proposed 1993-94 Early Retirement Program has been finalized, which will not be before Dec. 10.

If approved, the Early Retirement Program will give all employees who are eligible for retirement under either PERS or STRS two extra years of service credit, if the effective dates of both their separation and their retirement transactions fall within one of the following two windows:

- 1) Dec. 1, 1993 through Jan. 29, 1994
- 2) June 15, 1994 through Aug. 13, 1994

The CSU is proposing that faculty, staff and administrators be permitted to choose either window period. FERP participants would not be eligible for the Early Retirement Program.

Those eligible will receive two additional years of service credit. The retirement formula is based on three factors: 1) age at time of retirement, 2) years of covered service and 3) final compensation. Only years of service will be affected by the Early Retirement Program.

Each participant must meet the PERS or STRS retirement eligibility requirements:

- A) PERS—Age 50 or more on the date of retirement and five years or more of covered service.
- B) STRS—Age 55 or more on the date of retirement and five years or more of covered service.

Individuals who wish to participate should provide written notice to the campus as soon as possible for the first window period, and prior to April 15, 1994 for the second window period. Contact Marjorie Callaghan, Benefits Officer, at Ext. 5138 if you have any questions.

### JOB VACANCY LIST

Due to the holiday break, the job vacancy list will not be published on Dec. 17. Publication will resume on Jan. 7. Deadline for requisition and approval submission to Human Resources is Dec. 23.

### GIFT CERTIFICATES

Now available in the Human Resources Department are See's gift certificates for \$6.80 a pound. You may purchase the certificates Monday through Friday, 9 a.m. - 11 a.m. and 2 p.m. - 4 p.m.

## COMMUNITY SERVICE

**Dr. Klaus Brasch** (Biology) presented an illustrated talk titled, "The Joys of Astrophotography," to the San Bernardino Valley Amateur Astronomers on Nov. 20 at CSUSB.

**Dr. Tom M. Rivera** (Undergraduate Studies) was recognized as the Outstanding Community Advocate by Easter Seals at its annual installation banquet on Nov. 4 in San Bernardino. **Rivera** also was interviewed on Oct. 29 by Channel 34 about "Developing Latino Leaders for the 21st Century."

**Dr. David O. Stine** (Advanced Studies) was reelected to the San Bernar-

dino County School Board for a second four-year term. He is currently president of the board. On Nov. 10, **Stine** also spoke to the Riverside Association of Chief School Business Officials on the topic, "Reformation After the Voucher."

**Dr. Thomas Timmreck** (Health Science) talked about "Stress and Aging" to the B'nai B'rith, Paradise Lodge No. 237 of Temple Congregation Emmanu El in San Bernardino on Oct. 31. He also presented a half-day workshop on "Supervision and Management in the Hospital" on Nov. 4 at the High Desert Hospital in Lancaster.



"LANE ONE, ON. RAPPEL!" A cadet from the Army ROTC shouts his alert to his partner below and slides down a southside portion of the 70-foot-high Pfau Library during a rappelling exercise held the week of Thanksgiving. Most people, says cadet captain Anthony Maneri, have some fear of heights, and the Army ROTC uses rappelling to build self-confidence by overcoming that fear.

## THE BULLETIN BOARD



### TOYS OF JOY

The Guadalupe Homes, a foster family care agency in Grand Terrace, has asked Cal State to team up with it by providing Christmas dinner and unwrapped toys for 65 children housed in the facility. Guadalupe will provide the food and the university the toys for newborns to 12-years-old. The campuswide drive is being coordinated by the Office of Extended Education, which will match your interests and capabilities to the names on its list. Call Joanne at Ext. 5981.

### GREAT INFORMANCES

It's one-and-a-half hours of free and fun education for children, parents, grandparents, students, teachers—anyone who loves the art of movement. The quarterly Dance/Movement Arts Informance, an informal, informative performance, is being held Dec. 6 in the large gymnasium. Starting at 7 p.m., the presentation will feature students enrolled in aerobic, jazz and professional prep dance classes, as well as gymnastics and Aikido. For more information, call Sarah Boeh (Physical Education) at Ext. 5351.

## CALENDAR

### FRIDAY & SATURDAY, DEC. 3 & 4

#### Theatre.

"Intimate Exchanges," by playwright Alan Ayckbourn. A comedy about the foibles of middle-class living. 8:15 p.m., Student Laboratory. General admission, \$5; students \$3. Ext. 5876.

### FRIDAY, DEC. 3

#### Talk.

"Inventing the Public Trust Doctrine: California Water Law and the Mono Lake Controversy," by Dr. Randall Orton, Los Angeles Dept. of Water and Power. 3 p.m., BI-102. Free.

#### Men's Basketball.

BYU, Hawaii, 7:30 p.m.

### SATURDAY, DEC. 4

#### Women's Basketball.

Pomona-Pitzer, 7:30 p.m.

### SUNDAY, DEC. 5

#### Music.

CSUSB Concert Choir and University Chorale with Loren Filbeck, director. 8:15 p.m., Creative Arts Building Recital Hall. General admission, \$5; students and senior citizens, \$3. Ext. 5859.

### MONDAY, DEC. 6

#### Dance Informance.

Cal State students of aerobic, jazz and professional prep dance classes as well as students of gymnastics do "informational" performance. 7 p.m., large gym. Free. Ext. 5351.

### SUNDAY, DEC. 12

#### Music.

CSUSB Chamber Singers Holiday Concert. 8:15 p.m., Creative Arts Building Recital Hall. General admission, \$5; students and senior citizens, \$3. Ext. 5859.

### FRIDAY, DEC. 17

#### Men's Basketball.

San Francisco State, 7:30 p.m.

## CORRECTION...

In the Nov. 12 issue of the Friday Bulletin it was incorrectly reported that the CSUSB Homecoming Chili Dinner was on Feb. 14. The correct date is Saturday, Feb. 12.

## PERSONNEL

#### Promotion

Kimberly Laschober  
CA II  
Extended Education  
Ext. 5975, PL-560

#### Part-time temporary

Shari Oliver  
SSP I A/R  
Counseling & Testing  
Ext. 5040, HC

#### Full-time permanent

Nancy Bonham  
LVN  
Health Center  
Ext. 5241, HC

Nelly Daniel  
CA II  
Physical Planning & Development  
Ext. 5136, SS-127

Sandra Richards  
Extended Education  
Specialist I  
Extended Education  
Ext. 5976, PL-560

Lynda Sanderson  
CA II  
Computer Sciences  
Ext. 5326, JB-307

Margaret Brasch  
Assoc. Academic & Institutional Studies I  
Sponsored Programs  
Ext. 5027, AD-128

Larry Robertson  
Custodian  
Physical Plant  
Ext. 5166, PP-100

Kimberly Nicholl  
CA III  
Academic Scheduling  
Ext. 5057, AD-163

Steve Orona  
Custodian  
Physical Plant  
Ext. 5166, PP-100

Diane Ainsworth  
CA I  
CVC  
Ext. 5450, CVC

Dwayne Jackson  
Custodian  
Physical Plant  
Ext. 5166, PP-100

Joyce Jordan  
Physician I  
Health Center  
Ext. 5241, HC

Hourly temporary  
Derek McKown  
Building Maintenance

Full-time temporary  
Linda Rigney  
SSP I A  
Services to Students with Disabilities  
Ext. 5238, UH-235

## THE FRIDAY BULLETIN

is a biweekly newsletter published for administrators, faculty and staff of California State University, San Bernardino. Next issue: **Friday, Dec. 17.** Items for publication should be submitted in writing by 5 p.m., **Tuesday, Dec. 7 to:**

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